

# SONY

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## VPL-FX30

COMING SUMMER 2010! Professional installation projector with very high brightness and reliability, ideal for large venues.



### **An XGA, 4,200 Lumens LCD Installation Projector with a vast range of adjustment, and BrightEra for higher quality colour and a longer lifespan**

With an excellent 4,200 ANSI lumens output and XGA resolution, the VPL-FX30 is a versatile choice for a wide range of applications. Able to project detailed, sharp images onto screens up to 600" (diagonal) and with a comprehensive range of adjustments to help installers, this outstanding projector can slot into almost any type of venue.

The VPL-FX30 is the latest of Sony's projectors to incorporate BrightEra technology, Sony's new technique to precisely align liquid crystal displays.

By massively increasing the LCD panel's resistance to ultraviolet light, BrightEra improves reliability. At the same time, BrightEra shows its superiority over other LCD panels by allowing an increased aperture ratio, which results in a much brighter image, without the drawbacks that can affect other types of high-brightness systems.

The VPL-FX30 is a dependable tool for delivering professional presentations, every day, for years. Fully kitted-out with all the I/O you'll need – including a network connection – it's easy to connect and manage.

Long lifespan, low cost-of-ownership, and great image quality. The VPL-FX30 is the best reason yet to upgrade to a Sony.

## Features

**3 LCD XGA BrightEra inorganic LCD panels**

**High brightness: 4200 ANSI Lumens**

**Standard Lens has wide Manual Zoom (x1.6) and Throw Ratio (1.4 to 2.3)**

**Wide lens shift range: Vertical: +50%, Horizontal: +/- 33%**

**Interchangeable Optional Lenses: Z1024, Z1032**

**Long lamp replacement time: 4000-5000 hours (High/Std)**

**Filter maintenance synchronised with lamp replacement**

**Lower operating power consumption than previous models**

**Wide range of inputs for a variety of source devices  
D-Sub15 output for external monitor connection**

## Benefits

### **BrightEra Technology**

Sony's BrightEra Panel Technology gives more accurate colour rendition, higher brightness and longer lifespan for a lower Total Cost of Ownership

### **High Brightness**

High brightness for a clearer image in high ambient light. Suitable for larger venues

### **Wide Zoom Range as standard**

Standard lens has wide zoom capability for more flexibility over positioning of projector, which can be installed closer to or further back from the screen

### **Wide Lens Shift Range**

Wide lens shift range means the projector can be positioned closer to the ceiling, or horizontally offset to avoid ceiling obstacles

### **Interchangeable lenses**

Choose different lenses for increased flexibility

### **Long Lamp Replacement Time**

Fewer visits by maintenance personnel because of longer lamp life

### **Lamp/Filter replacement cycles synchronised**

Synchronised lamp and filter replacement effectively halves the number of visits needed to maintain the projector in peak operating condition

**Lower Power Consumption**

Lower operating power consumption helps reduce energy consumption and lowers running costs

**Multiple Input Types**

A wide range of inputs makes it easy to source presentations from almost any type of device

including 1080p HD video and up to UXGA digitally from computers

**Monitor output**

External monitor output that allows presenters to see their slides and videos on a smaller screen in their field of view, so that they never have to turn their back on the audience